



**Darebin
Arts**

Darebin Live – Open Access Program

Darebin Music Feast, 12–22 October 2017

About Darebin Music Feast

Darebin Music Feast showcases and celebrates Darebin's diverse music community with an eclectic program of events. From rock to folk to hip hop to jazz and everything in between, the Darebin Music Feast sees community music groups perform alongside touring international acts in some of Melbourne's most prestigious live music venues.

2017 marks Darebin Music Feast's 21st Birthday and the 2017 program will include a diverse range of music-based experiences. A broadened focus will see events featuring Indigenous, queer and female voices come to the fore, and introduce electronic music and sound art events alongside old Festival favourites such as the **Darebin Music Feast Songwriters' Award**. 2016 smash hit, **Reservoir Stomp** will also return to the Preston Reservoir Bowls Club on Sunday 22 October, closing Music Feast 2017 with a bang.

About Darebin Live – Open Access Program

A key component of Darebin Music Feast, the Darebin Live – Open Access Program gives punters the opportunity to explore Darebin's amazing local live music venues and experience unique pop-up shows in unexpected spaces.

If you are a venue in City of Darebin, or if you are booked to perform at a venue in the City of Darebin, you can register for inclusion in the Darebin Live – Open Access Program. It's FREE to register and the only condition is that it must be a live music event taking place within the City of Darebin during the Music Feast dates (12–22 October 2017).

Why Register?

Events registered with the Darebin Live – Open Access Program are supported by the Darebin Music Feast marketing and publicity campaign. In 2017, this will include: printed mini guide, website, rock posters, print advertising, community radio carts and social media. Note that you will still need to do your own marketing and publicity on top of that, at your own cost.

This year you will also be eligible for the following offers from our generous media partners:

- Discounted print + digital advertising packages with **Beat Magazine** (25% -30% off their standard rate card)
- **Triple R** sponsorship at their discounted 'Community' rate, which can be purchased at either 10 or 20 x 30 second spots (open to independent and unrepresented artists only).

Please note that Darebin Music Feast does not pay performance fees, production or venue costs.

Booking a Venue

It is your responsibility to source a venue for your event. The following are some of the venues that have previously been involved in the Darebin Live – Open Access Program: Bar 303, Northcote Social Club, Northcote Uniting Church, Open Studio, Regal Ballroom, Tago Mago, Thornbury Local, Thornbury Theatre and Wesley Anne. New venues are opening in the City of Darebin so check in regularly with gig guides and visit the **Local Live Music Venues** page at musicfeast.com.au to keep up to date. If you are a new venue in the City of Darebin, contact us to be added to this page. Suburbs included in the City of Darebin are Northcote, Thornbury, Preston, Reservoir, Bundoora, Kingsbury, and parts of Fairfield, Macleod and Alphington.

Embargo

The Darebin Music Feast Program will be launched on **Wednesday 6 September 2017**. On this date, the program will go live on the Music Feast website (www.musicfeast.com.au), tickets will go on sale, and printed programs will start to appear in venues throughout Melbourne. Before this date, all program information, including information on events in the Darebin Live – Open Access Program, is embargoed. This means you cannot announce or promote your event before this date. If for some reason you are unable to adhere to this embargo, you **must** discuss this with us. Contact Amanda Palmer, Arts Officer on 03 8470 8306.

Key Dates

- **Registrations open:** Thursday 8 June 2017
- **Registrations close:** Friday 21 July 2017, 5pm
- **Program launched and embargo lifted:** Wednesday 6 September 2017
- **Darebin Music Feast:** Thursday 12 – Sunday 22 October 2017

How to Register

1. Read this information sheet carefully, including the below Terms and Conditions.
2. Talk to your venue/producer/bandmates and decide who will be responsible for registering your event. Only one registration per event will be accepted.
3. Confirm all your show details, and prepare an event blurb and two high resolution images (one portrait, one landscape) for inclusion on the Darebin Music Feast website. (Note: you cannot change these after submission, so please take your time to choose the right images).
4. Complete the Darebin Live – Open Access Program Registration Form online at www.musicfeast.com.au by **5pm on Wednesday 21 July**.
5. Be prepared to generate your own publicity; do not rely solely on the Music Feast campaign.

Terms and Conditions

In registering your event in the Darebin Live – Open Access Program you agree to the following:

- All Applicants are responsible for all aspects of the organisation and promotion of their event.
- **The relationship with the venue is between the artist/producer and the venue, not with Darebin Music Feast.**
- Applicants are responsible for ensuring all relevant insurances, licences and fees are paid and in place, including but not limited to, Public Liability Insurance and Australian Performing Rights Association (APRA).
- Applicants agree to indemnify Darebin City Council and its servants and agents, and each of them in connect with all claims resulting from damage, loss, death or injury whatsoever which

may otherwise be brought or made or claimed by the applicant against Darebin City Council, including any claim that may arise from a non-compliance with copyright laws.

- Events in the Darebin Live – Open Access Program are supported by the overall Darebin Music Feast marketing and publicity campaign, however it is understood that Applicants are to do their own additional marketing and publicity and that this is at the Applicant's own cost.
- Where possible, the Applicant agrees to make themselves available for any media calls for the Music Feast, at a time arranged by mutual agreement.
- Applicants understand that an embargo on all Darebin Music Feast program information, including information on events in the Darebin Live – Open Access Program, is in place until Wednesday 6 September 2017, and agree to honour this embargo unless otherwise agreed with Darebin Music Feast.
- Applicants give permission to Darebin Music Feast to record, photograph and publish their performance(s) for Darebin City Council and Music Feast promotional and archival purposes only, and not for sale of any kind.

Privacy Information

Personal information collected on the Darebin Live – Open Access Program Registration Form will be handled in accordance with the Victorian Information Privacy Act 2000, and will not be disclosed to any third parties without your consent unless required by law. You may apply for access to any of your personal information held by the City of Darebin by contacting Council's Privacy Officer on 03 8470 8877.

For further information please contact:

Amanda Palmer, Arts Officer – Creative Culture & Events
Amanda.Palmer@darebin.vic.gov.au or 03 8470 8306