

~ DAREBIN ~ *Music* FEAST

20 – 27 OCTOBER 2019

Darebin Live – Open Access Program

About Darebin Music Feast

Darebin Music Feast is City of Darebin's annual celebration of songwriting and music. The eclectic program of events showcases and celebrates Darebin's diverse music community. From rock to folk to hip hop to jazz and everything in between, the Darebin Music Feast sees community music groups perform alongside touring international acts in some of Melbourne's most prestigious live music venues. This rich and diverse collection of musical events is built on the philosophy that music brings people together and can be enjoyed by all.

About Darebin Live – Open Access Program

The Darebin Live – Open Access Program is a key component of Darebin Music Feast. Open to anyone, the program showcases Darebin's thriving live music scene and gives punters the opportunity to explore Darebin's amazing local live music venues and experience unique pop-up shows in unexpected spaces.

If you are a venue in City of Darebin, or if you are booked to perform at a venue in the City of Darebin, you can register for inclusion in the Darebin Live – Open Access Program. It's FREE to register and the only condition is that it must be a live music event taking place within the City of Darebin during the Music Feast dates (20–27 October 2019).

Why Register?

Events registered with the Darebin Live – Open Access Program are supported by the Darebin Music Feast marketing and publicity campaign. In 2019, this will include: printed mini guide, website, rock posters, online advertising, community radio carts and social media. Note that you will still need to do your own marketing and publicity on top of that, at your own cost.

In 2019 registered artists will also receive a Darebin Live Artist Pack, which will include:

- Exclusive discounts and special offers from our generous Festival Partners including Beat Magazine, Incubator Studios, Melbourne Backline Hire, Distro Print, The Promo Collective, Mr Moto, Kwik Kopy and many more!
- An Artist Card that will entitle its bearer to food and beverage discounts at participating Darebin venues.

Please note that Darebin Music Feast does not pay performance fees, production or venue costs for shows registered in the Darebin Live – Open Access Program.

Booking a Venue

You must have a confirmed venue in order to register your event. It is your responsibility to source a venue. The following are some of the venues that have previously been involved in the Darebin Live – Open Access Program: Bar 303, Northcote Social Club, Northcote Uniting Church, Open Studio, Regal Ballroom, Swamplands, The Merri Tavern, Thornbury Local, Thornbury Theatre and Wesley Anne. New venues are opening in the City of Darebin so check in regularly with gig guides and visit the **Local Live Music Venues** page at musicfeast.com.au to keep up to date. If you are a new venue in the City of Darebin, contact us to be added to this page. Suburbs included in the City of Darebin are Northcote, Thornbury, Preston, Reservoir, Bundoora, Kingsbury, and parts of Fairfield, Macleod and Alphington.

Please note, in line with Darebin City Council's [Electronic Gaming Machine Policy 2018 – 2022](#), **no event within the Darebin Music Feast program can take place within venues with electronic gaming machines.** If you are unsure about whether your chosen venue falls within this category please check with the venue directly or contact Amanda Palmer, Arts Officer on 03 8470 8306 to discuss.

Embargo

The Darebin Music Feast Program will be launched on **Wednesday 11 September 2019**. On this date, the program will go live on the Music Feast website (www.musicfeast.com.au), tickets will go on sale, and printed programs will start to appear in venues throughout Melbourne. Before this date, all program information, including information on events in the Darebin Live – Open Access Program, is embargoed. This means you cannot announce or promote your event before this date. If for some reason you are unable to adhere to this embargo, you **must** discuss this with us. Contact Amanda Palmer, Arts Officer on 03 8470 8306.

Key Dates

Registrations open: Thursday 6 June 2019

Registrations close: Friday 19 July 2019, 5pm

Program launched and embargo lifted: Wednesday 11 September 2019

Darebin Music Feast: Sunday 20 – Sunday 27 October 2019

How to Register

1. Read this information sheet carefully, including the below Terms and Conditions.
2. Talk to your venue/producer/bandmates and decide who will be responsible for registering your event. Only one registration per event will be accepted.
3. Confirm all your show details (venue, dates, times, ticket prices), and prepare an event blurb and two high resolution images (one portrait, one landscape) for inclusion on the Darebin Music Feast website. (Note: you cannot change these after submission, so please take your time to choose the right images).
4. Complete the Darebin Live – Open Access Program Registration Form online at www.musicfeast.com.au by **5pm on Friday 19 July**.
5. Be prepared to generate your own publicity; do not rely solely on the Music Feast campaign.



Terms and Conditions

In registering your event in the Darebin Live – Open Access Program you agree to the following:

- Applicants are responsible for all aspects of the organisation and promotion of their event.
- Applicants understand that they must secure their own venue, and that the relationship with the venue is between the venue and the Applicant, not the venue and Darebin Music Feast.
- Applicants understand that their registered event cannot take place in a venue with electronic gaming machines.
- Applicants are responsible for ensuring all relevant insurances, licences and fees are paid and in place, including but not limited to, Public Liability Insurance, APRA AMCOS & PPCA.
- Applicants agree to indemnify Darebin City Council and its servants and agents, and each of them in connect with all claims resulting from damage, loss, death or injury whatsoever which may otherwise be brought or made or claimed by the applicant against Darebin City Council, including any claim that may arise from a non-compliance with copyright laws.
- Events in the Darebin Live – Open Access Program are supported by the overall Darebin Music Feast marketing and publicity campaign, however it is understood that Applicants are to do their own additional marketing and publicity and that this is at the Applicant's own cost.
- Where possible, the Applicant agrees to make themselves available for any media calls for the Music Feast, at a time arranged by mutual agreement.
- Applicants understand that an embargo on all Darebin Music Feast program information, including information on events in the Darebin Live – Open Access Program, is in place until Wednesday 11 September 2019, and agree to honour this embargo unless otherwise agreed with Darebin Music Feast.
- Applicants give permission to Darebin Music Feast to record, photograph and publish their performance(s) for Darebin City Council and Music Feast promotional and archival purposes only, and not for sale of any kind.
- All Applicants agree to participate in a short Darebin Live Survey at the completion of Darebin Music Feast 2019.

Privacy Information

The information collected on the Darebin Live – Open Access Program Registration Form will only be used for the purpose of this project and Council will treat your privacy confidentially. The collection and handling of personal information is in accordance with Council's Privacy Policy which is displayed on Council's website and available for inspection at, or collection from, Council's Customer Service Centres.

For further information please contact:

Amanda Palmer, Arts Officer – Creative Culture & Events
Amanda.Palmer@darebin.vic.gov.au or 03 8470 8306

